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ALMA COLLEGE BULLETIN

VOL. 19

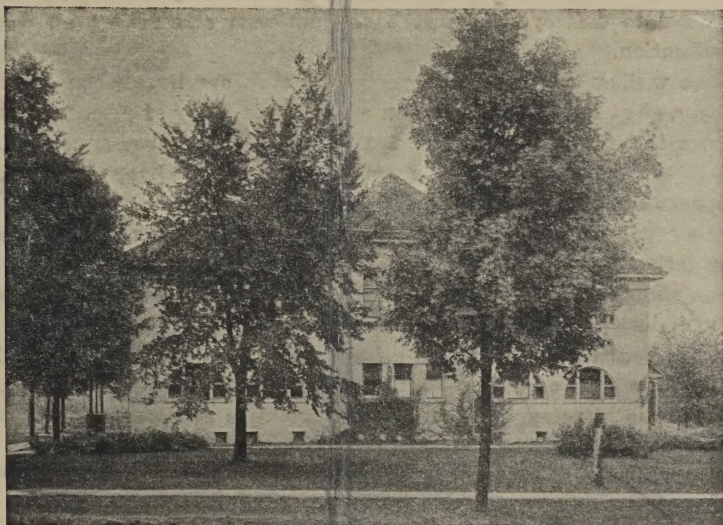
JANUARY, 1922

NO. 1

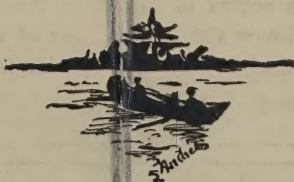
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The Chemistry Building



A Business Prophet Preaches.

Ask a business man about business and he is likely as not to begin his answer: "Babson says—". Roger W. Babson deals in cold facts and collected figures. His marvelous organization knows American business. One of his reports sent out to his subscribers this year dealt not with investments for material dividends but advised business men to engage in philanthropy.

"The need of the hour is not more factories or materials, not more railroads or steamships, not more armies or more navies, but rather more education based on the teachings of Jesus. The prosperity of our country depends on the motives and character of the people.

Religion, like everything else of value, must be taught. It is possible to get religion in industry and business only through the development of Christian character and leadership. With the forces of evil backed by men and money, systematized and organized to destroy, we must back with men and money all campaigns for Christian education.

We are willing to give our property and even our lives when our country calls in time of war. Yet the call of Christian education is today of even greater importance than was ever the call of the army or the navy. I say this because we shall probably never live to see America attacked from without, but we may at any time see our best institutions attacked from within.

As the great life insurance companies are spending huge sums on doctors, scientific investigations, and district nurses to improve the health of the nation, so we business men should spend huge sums to develop those fundamental religious qualities of integrity, industry, faith, and service, which make for true prosperity. I repeat, the need of the hour is—not more factories or materials, not more railroads or steamships, not more armies or navies—but rather more Christian education. This is not the time to reduce investments in schools and colleges at home, or in Y. M. C. A. and similar work in China, Japan, Russia or South America. This is the time of all times to increase such subscriptions."

How Alma College Acquired Nearly \$750,000.

Never before has a general, statewide canvass reached into all corners of Michigan. In the early days of Alma College Mr. Ammi W. Wright gave nearly half a million, many thousands of which were to current uses. Large givers were—Alexander Folsom, Nathan B. Bradley, F. C. Stone, Thomas Merrill, Charles H. Davis, W. F. Knowlton, the Misses Jennie and Helen Wells, and David Whitney.

Certainly Presbyterians everywhere ought to take up the burden of support. There ought to be gifts of \$50,000 and \$100,000. But they have not appeared from Michigan friends. There are scores of Michigan Presbyterians who will give \$1,000 each or larger sums if they know the faithfulness of the board of trustees in administering funds, the loyalty and ability of the superior faculty, the worth of the student body.

of ordinary gifts. Ex-Governor Chase S. Osborn of Sault Ste. Marie added a little later his personal check for \$5000.

Hence the College has received the unique endorsement and most satisfactory co-operation of having the most remote portion of the state set an example for the remaining districts.

Our gratitude is expressed to the loyal people of the North Country.

Petoskey Presbytery Responds Generously.

Every community in Petoskey Presbytery save one have met the entire expectation of the Alma College appeal. Those two are confidently expected still to go over their goals. Enough has been subscribed in certain small churches where little can be reasonably expected, however, to pass the mark in Petoskey Presbytery. The total expected of the presbytery was \$6,960.00. The total amount subscribed to date is \$8,645.50.

An Extension of Time Requested.

When the generous pledge of the General Education Board for \$75,000 toward a fund of \$300,000 endowment (for instruction) was received, the time limit January 1st, 1922, was set. Business conditions have, however, been abnormal, and the work done by the College has been at times made slow by untoward conditions.

Certain people familiar with college campaigns express surprise that we have been able to accomplish so much in this year of marked business depression. Nevertheless our total to date (about \$463,000) is not sufficient to meet all conditional offers.

We have therefore asked the General Education Board for an extension of time. We cannot be officially assured that we will receive such an extension, but we are hopeful that the Board at its meeting in January, or the Executive Committee during this month, will grant the extension.

THE CARNEGIE CORPORATION IS THE GIVER OF THE FIFTY THOUSAND DOLLAR PLEDGE ANNOUNCED BY PRESIDENT CROOKS AS ANONYMOUS.

The Corporation has given us full right to use its name. This is the Foundation of Mr. Andrew Carnegie whose residuary fortune furnished the endowment of this body. During Mr. Wright's life-time Mr. Carnegie pledged \$25,000 to Alma College conditionally and the gift was realized. Through the Corporation, therefore, an old friend of the institution "though dead yet speaketh." The pledge of the Carnegie Corporation is toward a fund of \$250,000 for endowment.



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The First Society House.

Pioneer Hall, our men's dormitory, houses fifty-five men. The others live in houses in town. The oldest literary society, Zeta Sigma, has long dreamed of a house of its own. The month of December saw them installed in a large residence, newly erected, two blocks from the College campus. Students, alumni and friends subscribed the initial payments and are pledged to give more. Thirty men are accommodated.



Girls' Glee Club

Twenty-five at Christian Callings Conference.

At Ann Arbor the Y. M. C. A. held a remarkable Christian Callings Conference early in December. Railroad expenses are high. It would cost nearly fifteen dollars a person. It seemed impossible to the College Y. M. C. A. but they enlisted Dr. Barkley, chairman of our board of trustees, and a motor truck. Dr. Barkley raised money enough for twenty-five to "ship by truck."

Of Alma's representatives a canvass showed that six expect to preach, five to go as missionaries, one to enlist in Y. M. C. A. work, one in social service, two are undecided; the rest go into law, medicine, business, teaching or engineering. In all the conference six were enrolled who will enter the Presbyterian ministry, the total for all denominations being forty-one. Of the seventeen present who have chosen the foreign field, Alma sent five. The conference was an unqualified success, deepening conviction and fixing determination in many.

